

CAREER TECHNICAL EDUCATION PATHWAY: Business Administration



Career & College Promise (CCP)

CCP provides opportunities for eligible NC high school students to take tuition-free, college courses for dual credit (some students may have to pay for textbooks and materials). Taking CCP courses accelerates completion of college certificates, diplomas, applied associate degrees that provide entry-level job skills, and associate degrees that lead to transfer within the UNC System of 4-year colleges and universities and many private institutions.



Eligibility Requirements for Career Technical Education (CTE) Pathway

- * High School Junior or Senior
- * Weighted GPA of 3.0 or higher, or GPA below 3.0, written approval from High School principal/designee

General Admission Requirements

- WCC Admissions Application
- High School Transcript
- Registration and Verification Form

About the Business Administration Pathway:

This pathway is a set of courses that students can take to earn a certificate toward a Business Administration Associate of Applied Science Degree. These courses prepare students with a fundamental knowledge of business functions, processes, and organization in today's global economy.

You will learn:

- Business concepts in accounting, management, law, economics, and marketing
- Business applications through computer software, communication, team building and decision making

Possible Job Titles:

- Customer Service Associates
- Retail Sales Workers/Sales consultants
- Assistant Store Managers/Managers
- Administrative Assistants

Possible Employment Opportunities:

- Government Agencies
- Financial Institutions
- Large and small businesses or industries

Annual Median Salary for
First-line Office Supervisor (NC)

onetonline.org **\$51,690**

Business Administration Certificate

Title	Class	Lab	Credit
ACC 120 Principles of Financial Accounting	3	2	4
BUS 110 Introduction to Business	3	0	3
BUS 115 Business Law 1	3	0	3
BUS 137 Principles of Management	3	0	3
ECO 251 Principles of Microeconomics	3	0	3
Total Semester Credit Hours:			16

For more information, contact: **Trish Holsten, Secondary Partnerships Director**
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wilsoncc.edu/curriculum/career-college-promise

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